
JESSE MITCHELL LINDSEY

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www.mounteverestweekly.com

EDUCATION

MASTER OF ARTS IN MEDIA, CULTURE, AND COMMUNICATION | MAY 2015 | GPA 3.967

NEW YORK UNIVERSITY, STEINHARDT SCHOOL OF CULTURE, EDUCATION, AND HUMAN DEVELOPMENT

- Winner: *Academic Achievement Award* for Visual Culture and Cultural Studies

BACHELOR OF SCIENCE IN STUDIO ART | MAY 2007 | SKIDMORE COLLEGE

- Concentrations: Communication Design and Drawing; Minor: American Studies

EXPERIENCE

COMMUNICATIONS ASSOCIATE | INTERNATIONAL HOUSE NEW YORK | AUGUST 2016 – APRIL 2017

- Wrote copy for web and print, including blog posts, brochures, and direct mailing campaigns
- Developed year-end appeal outlining the need for private fundraising for the first time in the organization's history, increasing average gift by 40%; drafted appeal copy, designed print materials, and built web assets
- Served as managing editor of a press corps comprised of Columbia University journalism students residing at International House; assigned, developed, and edited stories, oversaw deadlines and publication schedules, and formatted stories and image assets for web publication
- Created monthly e-newsletters for multiple targeted constituent groups, including A/B testing and analysis
- Ran social media and maintained website; oversaw engagement improvements across each channel

BROADCAST MEDIA/COPYWRITING INTERN | THE BOATHOUSE | WINTER 2016 - PRESENT

- Pitched ads for national brands and clients such as Tory Sport, Framebridge, and PicsArt
- Wrote full scripts and copy for commercials and promotional materials
- Worked closely with editors to refine copy and fine-tune messaging for targeted demographics

ADJUNCT INSTRUCTOR | NYU | HISTORY OF MEDIA AND COMMUNICATION | SPRING 2015

- Taught recitation sections for two classes of 22 undergraduate students; lectured for 250 students
- Led discussions, graded all student work, held office hours, and attended to individual student concerns

SUBTERRANEAN SOUNDSCAPES | www.jesselindsey.com/subterranean | 2014-2015

- Winner: *Distinguished Thesis Award*, NYU Steinhardt: Media, Culture, and Communication
- Conducted original audio field-recordings in New York's MTA Subway system for ethnographic research and critical cultural analysis over a period of 10 months
- Created a unique web-based immersive master's thesis that leverages embedded audio as supplement to rich research and analysis; recognized for originality and excellent writing

MOUNT EVEREST | www.mounteverestweekly.com | 2010-PRESENT

- Created and a blog for which I have written and produced a new original song each week for over six years
- Post original artwork and written entry about meaning and creative process with each entry

WEB/GRAPHIC DESIGN | www.jesselindsey.com | 2007-PRESENT

Created and maintained websites and promotional materials for numerous individuals and organizations ranging from artists and musicians, to small businesses and startups.

SKILLS

Advanced written/analytical abilities, Wordpress/online publishing, Adobe Creative Cloud, Audio/Video editing, Microsoft Office, MailChimp, Survey Monkey, great with dogs

INTERESTS

Pop-culture, film, literature, music, songwriting, sound, media, design, illustration, comics, being outside
